

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 493652 /		<u>Alt Order #</u> 06316411
<u>Product</u> OBAMA 60S		
<u>Contract Dates</u> 09/15/12 - 09/21/12	<u>Estimate #</u> 1775	
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/14/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/17/12	09/21/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$390.00			
N 2	KVVU	09/17/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$500.00			
N 3	KVVU	09/17/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	2	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$4,300.00			
N 4	KVVU	09/17/12	09/21/12	Extra	M-F 1:05-1:35am		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$200.00			
N 5	KVVU	09/17/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		1:00			NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$3,900.00			
N 6	KVVU	09/17/12	09/21/12	Better	M-F 11a-12p		1:00			NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$390.00			
N 7	KVVU	09/17/12	09/21/12	Friends	M-F 12:05-1:05a		1:00			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$450.00			
N 8	KVVU	09/17/12	09/21/12	Divorce Court/Divorce Court	M-F 12-1p		1:00			NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$390.00			
N 9	KVVU	09/17/12	09/21/12	Anderson	3-4p		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$600.00			
N 10	KVVU	09/17/12	09/21/12	The Dr.Oz Show	4-5p		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$600.00			
N 11	KVVU	09/17/12	09/21/12	Fox 5 News at 5	5-530p		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/14/12 / 09/18/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$1,100.00			
N 12	KVVU	09/17/12	09/21/12	FOX 5 News 5-6am M-F	5a-6a		1:00			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$900.00			
N 13	KVVU	09/17/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		1:00			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$1,250.00			
N 14	KVVU	09/17/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,450.00			
N 15	KVVU	09/17/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,400.00			
N 16	KVVU	09/17/12	09/21/12	More M-F 9-10a	M-F 9a-10a		1:00			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$550.00			
N 17	KVVU	09/17/12	09/17/12	The Mob Doctor	Mon 9p-10p		1:00			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$9,000.00			
D 18	KVVU	09/15/12	09/15/12	MLB Regular Season	12-4p/4-7p		1:00			NM	0	\$0.00
D 19	KVVU	09/15/12	09/15/12	NCAA Football Late Game	NCAA Football Lat		1:00			NM	0	\$0.00
D 20	KVVU	09/15/12	09/15/12	DELAYED NEWS	Various		1:00			NM	0	\$0.00
D 22	KVVU	09/15/12	09/15/12	The Closer	Sa 3-4p		1:00			NM	0	\$0.00
N 23	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		1:00			NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$17,000.00			
N 24	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$2,500.00			
N 25	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		1:00			NM	1	\$1,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,570.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	Sports Plus Su 1045p	1045p-11p	-----Su	1:00		\$1,570.00	NM		
	See MG 25.2											
	2	KVVU	09/21/12-09/21/12	Fri 8-10p	Fri 8-10p	-----F----	1:00		\$1,570.00	NM		
	Ⓜ MG for 25.1 09/16											
N 26	KVVU	09/16/12	09/16/12	CSI:Miami	Sun 12-1am		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$370.00			
N 27	KVVU	09/20/12	09/20/12	Glee	Thu 9p-10p		1:00			NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$13,000.00			
N 28	KVVU	09/16/12	09/16/12	The Closer	Sun 3-4p		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$170.00			
N 29	KVVU	09/18/12	09/18/12	So You Think You Can Dance	Tu 8-10p		1:00			NM	2	\$9,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				2	\$4,860.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											38	\$83,820.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	38	\$83,820.00	\$71,247.00
Totals	38	\$83,820.00	\$71,247.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6316411 TRF# 493652 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.32
*** KVVU-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		800P-1000P	60		\$1,570.00	9/21	9/21	1		FRI	1
PROGRAM : BONES/MOB DOCTOR												
ORD COM1: SPOT N/A. MG IN FRIDAY NIGHT PRIME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-27 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M6	OK'D	BUY#27										
			MISSED:SUN/1045P-1100P									
			OFFER:FRI/800P-1000P									
			CMT:SPOT N/A. MG IN FRIDAY NIGHT PRIME. PRE-BOOKED PLS APPROVE.									
			60S \$1,570.00 (SEP17/12)									
			60S \$1,570.00 PLS ADVISE.									
			SEP/12	83820.00								
					CONTRACT TOTAL							83820.00
					TOTAL SPOTS							38

MARKET TOTALS \$246,529 KVVU 34% KSNV 16% KLAS 16% KTNV 17% KVMY 5% KVCW 10% CABL 0% KTUD 2%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE